**Privacy Policy**

*Your privacy is critically important to us. At ExchangeRobotics we have a few fundamental principles:*

* We don’t ask you for personal information unless we truly need it.
* We don’t share your personal information with anyone except to comply with the law, develop our products, or protect our rights.
* We don’t store personal information on our servers unless required for the on-going operation of one of our services.
* In our blogging products, we aim to make it as simple as possible for you to control what’s visible to the public, seen by search engines, kept private, and permanently deleted.

Below is our privacy policy which incorporates these goals:

ExchangeRobotics Inc. (“**ExchangeRobotics**”) operates several websites including [www.exchangerobotics.com](http://www.exchangerobotics.com) . It is ExchangeRobotics’s policy to respect your privacy regarding any information we may collect while operating our websites.

**Website Visitors**

Like most website operators, ExchangeRobotics collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. ExchangeRobotics’s purpose in collecting non-personally identifying information is to better understand how ExchangeRobotics’s visitors use its website. From time to time, ExchangeRobotics may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its website.

ExchangeRobotics also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments on WordPress.com blogs. ExchangeRobotics only discloses logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below, except that blog commenter IP addresses are visible and disclosed to the administrators of the blog where the comment was left.

**Gathering of Personally-Identifying Information**

Certain visitors to ExchangeRobotics’s websites choose to interact with ExchangeRobotics in ways that require ExchangeRobotics to gather personally-identifying information. The amount and type of information that ExchangeRobotics gathers depends on the nature of the interaction. Those who engage in transactions with ExchangeRobotics – by purchasing access to the Akismet comment spam prevention service, for example – are asked to provide additional information, including as necessary the personal and financial information required to process those transactions. In each case, ExchangeRobotics collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor’s interaction with ExchangeRobotics. ExchangeRobotics does not disclose personally-identifying information other than as described below. And visitors can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain website-related activities.

**Aggregated Statistics**

ExchangeRobotics may collect statistics about the behavior of visitors to its websites. For instance, ExchangeRobotics may monitor the most popular blogs. However, ExchangeRobotics does not disclose personally-identifying information other than as described below.

**Protection of Certain Personally-Identifying Information**

ExchangeRobotics discloses potentially personally-identifying and personally-identifying information only to those of its employees, contractors and affiliated organizations that (i) need to know that information in order to process it on ExchangeRobotics’s behalf or to provide services available at ExchangeRobotics’s websites, and (ii) that have agreed not to disclose it to others. Some of those employees, contractors and affiliated organizations may be located outside of your home country; by using ExchangeRobotics’s websites, you consent to the transfer of such information to them. ExchangeRobotics will not rent or sell potentially personally-identifying and personally-identifying information to anyone. Other than to its employees, contractors and affiliated organizations, as described above, ExchangeRobotics discloses potentially personally-identifying and personally-identifying information only in response to a subpoena, court order or other governmental request, or when ExchangeRobotics believes in good faith that disclosure is reasonably necessary to protect the property or rights of ExchangeRobotics, third parties or the public at large. If you are a registered user of an ExchangeRobotics website and have supplied your email address, ExchangeRobotics may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what’s going on with ExchangeRobotics and our products. We primarily use our various product blogs to communicate this type of information, so we expect to keep this type of email to a minimum. If you send us a request (for example via a support email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. ExchangeRobotics takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally-identifying and personally-identifying information.

**Cookies**

A cookie is a string of information that a website stores on a visitor’s computer, and that the visitor’s browser provides to the website each time the visitor returns. ExchangeRobotics uses cookies to help ExchangeRobotics identify and track visitors, their usage of ExchangeRobotics website, and their website access preferences. ExchangeRobotics visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using ExchangeRobotics’s websites, with the drawback that certain features of ExchangeRobotics’s websites may not function properly without the aid of cookies.

**Business Transfers**

If ExchangeRobotics, or substantially all of its assets, were acquired, or in the unlikely event that ExchangeRobotics goes out of business or enters bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that such transfers may occur, and that any acquirer of ExchangeRobotics may continue to use your personal information as set forth in this policy.

**Ads**

Ads appearing on any of our websites may be delivered to users by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This Privacy Policy covers the use of cookies by ExchangeRobotics and does not cover the use of cookies by any advertisers.

**Privacy Policy Changes**

Although most changes are likely to be minor, ExchangeRobotics may change its Privacy Policy from time to time, and in ExchangeRobotics’s sole discretion. ExchangeRobotics encourages visitors to frequently check this page for any changes to its Privacy Policy. If you have a WordPress.com account, you should also check your blog’s dashboard for alerts to these changes. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.